To what extent do electric car drivers utilize the flexibility options in two-car households?

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Aim

Background and Relevance
In two-car households, potentially a BEV can 1) drive longer, 2) avoid range limitations, 3) with a small battery (Karlsson 2017). Two-car households are an important near-term market, as most private cars in industrialized countries are in multi-car households. Karlsson S, 2017. What are the value and implications of two-car households for the electric car? Transportation Research Part C 81, 1-17.

Question
Do actual households utilize this potential?

Method

BEV trial
- 25 two-car households replaced by a BEV one of the cars of own choice
- VW e-Golf: 24 kWh, <120 km range, (Fig 1)
- Home-charging equipment installed (3kW)
- 3.5 months, at different seasons
- Payed for own electricity, congestion charging, insurance deductibles

Modeling
- maximum possible BEV driving in each HH
- changing cars at home only
- home charging only
- no charging rate restrictions (always full SoC when leaving home)
- maximum possible driving compared to actual driving and driving before trial
- distinguish single and overlap home-to-home trips, (Fig 2)

Data
- Both cars simultaneously logged by GPS both before and during the trial
- SoC and odometer reading
- Home charging point of time and energy

Results

Which car was kept?
Car properties rather than driving pattern characteristics or charging options were important for which car to replace, (Fig 3). Especially, the household preferred to keep the largest car.

How much of the potential was utilized?
An index [-1,1] for the utilization of possible BEV driving with a range \( D \) was formulated:

\[
\text{INDEX} = \begin{cases} 
\frac{\text{Actual}(D) - \text{Min}(D)}{\text{Max}(D) - \text{Min}(D)} & \text{if overlap trips}\, \text{used} \\
\frac{\text{Actual}(D) - \text{Min}(D)}{\text{Max}(D) - \text{Min}(D)} & \text{if single} \, \text{trips used}\, \text{only}\,
\end{cases}
\]

For single trips, the index is above zero for 19 of 20 homes and results in an average utilization of 68% of the potential below 120 km, (Fig 6). For overlap trips, the index is more diverse, varies between -0.8 and 0.8, and the average utilization of the possibilities is 56%, (Fig 7).

Heritage or environment?
For single trips, the BEV considerably increased the utilization compared to the average utilization of the replaced car, (Fig 8). Also the big difference in use before the trial between 1st and 2nd car, especially for overlap trips, (Fig 9) was almost eliminated with the BEV.

Conclusions
Two-car households utilize to a large extent the potential BEV driving also with a short-range BEV, especially for single trips. Multi-car households are therefore an important near-term market. Current trend towards large batteries counteracts the favorable economics, though. Also, the large up-front cost is an extra financial burden on most of these households. They need considering both cars then.